

L M T H A P A R S C H O O L  
O F M A N A G E M E N T

SIP Reporters & Newsletter  
Present

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**THAPAR INSTITUTE**  
OF ENGINEERING & TECHNOLOGY  
(Deemed to be University)



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# The Need For SIP

## by Dr. Gurprakash Singh

Sustainability has to be a way of life to be a way of business - Anand Mahindra

Common questions surrounding the ongoing debate about environment, ethics, climate change, ecosystem, business needs; can be summed to a single word – WHY. Why should we manage our business and environment in a 'sustainable' manner? Why should it bother me? Why do businesses' need to think about social responsibility and sustainability? The answer to these questions is not straightforward. It requires multiple disciplines to develop research-informed and meaningful solutions.

Research has repeatedly demonstrated that businesses' are using resources (such as Energy, Natural resources) in a manner which won't leave much for the future generations. Thus, as a truly innovative B-School, we wish to bring to attention the role of businesses' in this wicked problem about sustainability and profitability. We aspire to nurture Business Graduates who are ready to be global citizens; citizens who understand their moral responsibility; citizens who can analyze problems at local and global level, and create sustaining solutions; and citizens who abide by the governing principle that sustainability and profitability can co-exist.

To achieve our aspirations, LMTSM strongly believes in and practices sustainability. For really infusing the philosophy of sustainability in students and society, we have introduced a Year-long course on sustainability in our MBA Program. The course; named Sustainability-In-Practice, is a cross-year team-based course and runs for two semesters. It focuses on the interdisciplinary aspects related to sustainability such as Energy, Environment, Ethics, Economics, and use of Natural Resources. The course exposes students to the challenges of human existence and then focuses on developing sustainable solutions. In teams, students design and execute real-life projects which are topical and relevant to businesses' and society.

The student-driven projects enable them to better understand the relationship between Sustainability - Earth - Human Beings - Business and Society. At LMTSM, we aspire to nurture and develop GLOCAL graduates - MBA Graduates who appreciate the interconnections between global and local issues and are socially responsible global citizens.

Sustainability is a state of harmony between men and land – Aldo Leopold

# Editorial

## SIP Reporters & Newsletter

Dreams that seem impossible can be realized with determination and persistence, no matter what the odds are. So, when the days come that are filled with frustration and unexpected responsibilities, remember to believe in yourself and all you want your life to be. Because the challenges and changes will only help you find that you know are meant to come true for you, so:

***"Stand up for what you believe in, even if it means standing alone."***

***Keep Believing in Yourself!***

***Our magazine is one such effort which gives an opportunity to the students to discover themselves with their talents and extraordinariness.*** It is not just a magazine, but a journey to re-experience the success, celebrations and appraisals. It is the mirror which shows the achievements and hard work of the twenty two SIP groups. It brings together the LMTSM family encouraging and motivating us to achieve greater heights in the on going semester.

The SIP Reporters & Newsletter are proud to present our first edition of the SIP Journal which is a combined juncture of the endeavours of its members, faculty members and students.

I am extremely thankful to my team, my mentor Ms. Nivedita Anand and every member of LMTSM who contributed to the Journal.

Last but not the least, I extend my deepest gratitude to our subject coordinator Dr. Gurprakash Singh, who always encourages and guides us in every venture and is always there to help us.

Shrey Srinivas

SIP Reporters & Newsletter



# A Curious Mind

By Shrey Srinivas

**“life isn’t about finding the answers, it’s about asking the questions.”**

**-Brain Grazer**

**This is my favourite quote from the book “a curious mind”, authored by Brian Grazer. Brian Grazer produced “A Beautiful Mind” the movie about the brilliance of economics Nobel Prize winner John Nash, who invented the field of game theory.**

**A curious mind is basically a story of how curiosity has shaped his life in ways that he’d never imagined, and how it can potentially transform ours. He co-authored this book with journalist Charles Fishman.**

**The three lessons that Brian wishes to give the readers are:**

- 1. Everyone loves being asked and answering questions. After reading this book I wondered how much I know about my loved ones and as it turns out not too much. There is still tons left to discover. By showing interest, you can improve your relationships both personally and professionally. Everyone loves being asked questions and to talk about themselves, so instead of rambling about oneself, one must start asking people about their stories.**
  - 2. A rule of business is that the most curious person wins. Most people say that business is hard and competitive and that you have to get your elbows out, toughen up, and try to overtake whoever is in front of you. But through this book I understood that one can take a more cooperative approach, an approach that’s based on collaboration and not competition. Brian says whoever is most curious, wins. Curiosity not only fosters cooperation but also fosters connection. Brian says that he leads mostly by asking questions, instead of giving orders and similarly his employees are expected to ask him questions. The same holds true for customers as the only way to satisfy the customers is by finding out what they want in each case and then serve them the best way one can and this cannot be done without being curious.**
  - 3. The last lesson talks about the right time to stop asking and start doing by keeping a seal on one’s curiosity. Brian mentions an instance where he had an idea for the TV show 24 from one of his curiosity meetings, he had to switch off his curiosity and now commit to bringing the show to life. Being curious is a great mode to be in 90 per cent of the times but it’s equally important to be anti-curious for the other 10 per cent. He says that the only way to create something of value is to ignore new ideas every now and then- it’s up to you to know when that is.**
- This book gives a wonderful angle at business and life, it’s predicated on fun, being open minded and being curious. It provides a rather sustainable approach than the age old “life is hard, work is hard.”**

# SIP Groups

## Sustainable Communities

This group is going forward in the direction of their aim of bridging the gap between the under developed section of the society and basic education about being sustainable in their day to day activities. In this session they are planning to develop a questionnaire with the agenda of spreading maximum awareness in nearby communities. After receiving the necessary information they will analyse about the where, when and how of the situation.

Members of this group are making consistent efforts for making people aware about the traffic regulations and are planning a mega rally in collaboration with the traffic department at Derabassi.



Their dedication has made them able to secure meetings with various corporations on the matter of drug free society resulting in fruitful outcomes.

Sustainable communities as a group are truly making a difference and will continue to develop and seize every opportunity coming in their way

# PRME

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 as a platform to raise the profile of sustainability in schools around the world, and to equip today's business students with the understanding and ability to deliver change tomorrow. Our Director Dr. Padmakumar Nair has signed an MOU with the UN that LM Thapar School of Management will be taking initiatives towards a Sustainable India.



In the fall semester 2018 PRME successfully followed up with Shaheed Udhaam Singh College who were the existing PRME signatories. The members of PRME conducted a seminar with the first year MBA students and taught them the report drafting process. The other major achievement of PRME was to successfully collaborate with LOHAR Thermotech., with the vision of connecting industry to PRME. Mr. Sunil Lohar was convinced to deliver a lecture for our students in September 2018.

## GYAAN

Anton Chekev said “knowledge is of no value unless put into practice.” Members of “gyaan” worked on this ideology throughout the semester and achieved their goal of imparting knowledge and education to the children of village Behra. They aimed to teach the students of age group 5-16 and managed to enrol 60 students as a part of this project. The subjects included English, mathematics, and general knowledge. Apart from these regular subjects the members also cared about the physical and recreational activities and hence conducted sports and games sessions for the children. The classes were held twice a week regularly throughout the semester and the impact was visible when the children of gyaan beautifully displayed their talents and learning in the form of a drama choreographed by our own members of gyaan.

They are back again this semester with fresher ideas, rejuvenated, energized and with the intent to take their work a notch higher.



# LITTLE DREAMS

Little dreams was one amongst the best performing groups of the fall semester. With their focus on the upliftment of the under privileged children and their vision to script a life of glory for them, this group conducted countless activities and achieved their goals. They conducted seminars on environmental sensitization, sanitation, personal hygiene and safety of children. They did a plantation drive around the premises of the NGO “Sri Ram Paathshala”. They also managed to get the children enrolled a health insurance policy under the Government of India scheme.



They set up a stall called “Sapno Ke Dhaage” in the Diwali fest at LMTSM campus which showcased craftsmanship of the highest quality belonging to the women artisans of the Sri Ram Paathshala. The stall happened to be a huge success as it was the highest earning stall in the fest. Little Dreams’ story of the last semester does not only set a benchmark for other groups but is also an inspiring tale of infusing hope in the young brigade and shows that how one can derive happiness by helping someone else realize their dreams.

# Hospital Waste Management

With the vision to uplift the standards of the medical industry and to improve the effectiveness and quality of healthcare this group was formed. The young guns of this group took excellent initiatives by visiting and observing the waste management methods adopted by the Indus Hospital Derabassi. They even came up with a supply chain plan for the disposal of hospital waste in the entire tri city region. However despite the efforts made by the members of this group, they faced major hurdles in getting these plans implemented. As the famous saying goes “where there is a will, there is a way”, this group of enthusiasts has come up with fresh ideas and plans, as failure is not an option this time around.



## Celebrating Inclusiveness

Dictionary defines inclusiveness as “the property of being inclusive; to include all sections of the society.” It is in this spirit that LM Thapar School of Management has initiated this SiP projects titled “Celebrating Inclusiveness”. With an aim of highlighting the stories of people whose efforts in ensuring smooth running of our campus often goes unappreciated. Building on the momentum gathered on their previous efforts, this group aims to highlight many more such stories in the coming semester.

## Integrated Village Development

In a country where villages constitute 179.7 million households out of a total of 244.9 million, there is a dire need for a holistic development model to be laid out. In light of this fact LM Thapar has created SiP project titled integrated village development. With the aim of finding ways to make villages self-sufficient and to reduce their dependence on traditional methods of rural income, this group has initiated an effort to raise awareness among the villagers regarding processes such as organic chemical free farming and innovation in rain water harvesting.

## Lean & Green

Sand forms a pivotal component in construction business, though it is used mostly in mortar in all kinds of constructions. It also plays a vital role in creating Bulk, Setting, Shrinkage, Strength and Surface Area of the mortar. In light of this fact, LM Thapar School of Management has initiated Sustainability in Practice project titled- Lean and Green. The objective of this project is to research and suggest feasible alternatives to sand that can be used in construction of buildings without compromising the advantages that sand offers and reducing the harmful ecological effects of over-mining at the same time. In addition to the work done during the previous semester, the group is now researching into possible uses of slag as a viable alternative by testing it against traditional materials in a scientific environment to draw better conclusions.

## Vegetable Waste Management

Vegetable waste management group aims to make a clean and healthy environment by recycling the waste at lmtsm and nearby areas. Members of this group will be visiting the local vegetable vendors and vegetable market with the purpose of collecting the waste and converting that waste into manure. As every good thing should firstly be started from home so they will be setting up a cavity at LMTSM campus where all the vegetable waste from the mess will be converted into manure. In the end they will be selling that manure and will create a win win situation for all.

# Drive-less Campaign

In an effort to raise awareness about how road usage in urban centres such as Chandigarh has almost reached their breaking point and to ease such burden on the existing road network, Lm Thapar has constituted SiP group Drive Less Campaign to educate the people about the various economic and ecological benefits of carpooling and to increase their use of public transport.



To further their goals, this group has organized activities such as Walkathon to increase awareness and is extremely active on various social media platforms.



THANK YOU